

Memorandum to Bernard Berelson (President, Population Council) found in "Activities Relevant to the Study of Population Policy for the U.S." 3/11/69 by Frederick S. Jaffe (Vice-president of Planned Parenthood - World Population).

TABLE 1. Examples of Proposed Measures to Reduce U.S. Fertility, by Universality or Selectivity of Impact

Universal Impact	Selective Impact Depending on Socio-Economic Status	Measures Predicated on Existing Motivation to Prevent Unwanted Pregnancies	
Social Constraints	Economic Deterrents	Social Controls	
Restructure family: a) Postpone or avoid marriage b) Alter image of ideal family size	Modify tax policies: a) Substantial marriage tax b) Child Tax c) Tax married more than single d) Remove parents tax exemption d) Additional taxes on parents with more than 1 or 2 children in school	Compulsory abortion of out-of-wedlock pregnancies Compulsory sterilization of all who have two children except for a few who would be allowed three	Payments to encourage sterilization Payments to encourage contraception Payments to encourage abortion
Compulsory education of children	Reduce/eliminate paid maternity leave or benefits	Confine childbearing to only a limited number of adults	Abortion and sterilization on demand
Encourage increased homosexuality	Reduce/eliminate children's or family allowances	Stock certificate type permits for children	Allow certain contraceptives to be distributed non-medically
Educate for family limitation	Bonuses for delayed marriage and greater child-spacing Pensions for women of 45 with less than N children	Housing Policies: a) Discouragement of private home ownership b) Stop awarding public housing based on family size	Improve contraceptive technology Make contraception truly available and accessible to all
Fertility control agents in water supply	Eliminate Welfare payemnts after first 2 children		Improve maternal health care, with family planning a core element
Encourage women to work	Chronic Depression Require women to work and provide few child care facilities Limit/eliminate public-financed medical care, scholarships, housing, loans and subsidies to families with more than N children.		

Source: "A Family Planning Perspectives Special Supplement" published by Planned Parenthood-World Population, NYC, NY, 19.70.